



June 27, 2008

Contact: Kaaveh Akbari — (317) 727-6957; kaaveh@kaavehakbari.com

FOR IMMEDIATE RELEASE

## RIGID BUILDING SYSTEMS AND COILMART PARTNER WITH DREYER & REINBOLD

RICHMOND, Vir. – On Friday in Richmond, Dreyer & Reinbold Racing announced a new sponsorship agreement with Rigid Building Systems and its partner company, COILMART.

The partnership will give both companies presence on the race cars of Dreyer & Reinbold Racing throughout the 2008 season.

“This announcement says a lot about the growth of our race team and the IndyCar Series as a whole,” team co-owner Robbie Buhl said. “We’ve been putting together a lot of deals lately, and this is the busiest we’ve been in doing so. We’re already laying the ground work for a solid finish to 2008 and are already well ahead of where we usually are for next season’s sponsorship programs.

“We’re excited that Rigid Building Systems and COILMART have seen the tremendous value and growth both the series and Dreyer & Reinbold Racing have in their respective futures.”

This announcement follows a series of recent sponsorship announcements exemplifying the exciting future of Dreyer & Reinbold Racing.

Fred Campana, the President of Rigid Building Systems and COILMART, sees the alignment as a win-win situation for everyone involved.



“I met Robbie Buhl, Dennis Reinbold, Buddy Rice, and the entire Dreyer and Reinbold race team at the Indy 500 in May,” Campana said. “I learned from the beginning that we had many things in common. We are both young, dynamic teams, with high energy employees eager to step up and be the best we can in our respective industries. This partnership is one that we believe will pay dividends both on and off the race track for years to come.

“Starting a company from the ground up requires hard work and dedication. Dreyer and Reinbold Racing, along with Rigid Building Systems and COILMART share the same type of upbringing. We truly believe that this IndyCar sponsorship will be rewarding for us.”

Rigid Building Systems and COILMART will officially debut on the Dreyer & Reinbold Racing cars this weekend in Richmond for Saturday night’s SunTrust Indy Challenge. The race can be seen live in HD on ESPN at 8 p.m. EST.

### About Rigid and COILMART

Rigid Building Systems is an engineered building systems manufacturer which offers a wide variety of buildings for all applications ([www.rigidbuilding.com](http://www.rigidbuilding.com)). We service the entire United States with more than 500,000 sf of dedicated manufacturing facilities located in Houston, TX and Gadsden, AL. COILMART ([www.coilmart.com](http://www.coilmart.com)) is a flat rolled steel distributor and your first choice for commercial, residential and agricultural coil needs. We have an extensive coil inventory featuring energy star rated, industry standard substrates, gauges, widths, and paint systems strategically located throughout the United States.

### About Dreyer & Reinbold Racing

Dreyer & Reinbold Racing, based in Indianapolis, was formed in 2000 with Indianapolis businessman Dennis Reinbold and driver Robbie Buhl. Their debut outing saw the team win at the Walt Disney World Speedway. Since, the team has made 165 IndyCar Series starts. Among driver alumni for the team include co-owner Buhl and previous Indianapolis 500 Champions Al Unser Jr. and Buddy Lazier. No other team has the historical ties to the Indianapolis Motor Speedway as Dreyer & Reinbold. Team co-owner Dennis Reinbold's grandfather "Pop" Dreyer built leading roadsters that raced at IMS during the 30s, 40s, and 50s. More information can be found at [www.dreyerreinbold.com/racing](http://www.dreyerreinbold.com/racing).

